

## European Marine Sand and Gravel Group conference - the crossroads for new marine sand and gravel developments 20-21 June 2012, Ostend, Belgium Sponsorship

### Background

EMSAGG has facilitated information and knowledge sharing in the industry since 1998. It identifies and disseminates developments and information that is needed and enables wider interest groups to participate in knowledge sharing and discussion of these issues. The benefits of being involved include the improved communication and understanding of the latest developments and issues in the industry as well as opportunities to network with influential policy and decision makers.

This conference builds on the success of the three previous conferences delivered by EMSAGG. The last conference was held in Rome in 2009 and attracted over a hundred delegates from across Europe including Belgium, Netherlands, France, Germany, Italy, Turkey and the United Kingdom.



### Objectives of the conference

The conference will provide delegates with the opportunity to gain an understanding of the latest developments in marine sand and gravel extraction in Europe as well as around the globe. The aim of the conference is to provide a Pan-European overview of the following topics:

- New topics and information in marine, sand and gravel
- Legislation and planning
- Demand and supply
- Supporting data across Europe marine sand and gravel planning
- Acceptance of use of different forms
- Innovations in treatment
- Areas of sea level rise – the consequences and implementation.

### Target audience for the conference

The conference aims to draw together stakeholders from across the industry including:

- dredging organisations
- European Government departments and agencies
- regulators
- economists
- resource planners
- environmental bodies
- academic as well as research bodies.

### Activities of the conference

**Day 1** will include an exciting program with presentations delivered by leading experts from all over Europe. The day will allow delegates to gain knowledge and understanding of the latest developments and facilitate the opportunity for discussion. There will be networking opportunities throughout the conference including the evening drinks reception.

**Day 2** will include a tour around Oostende to three different sites (details of these are still be finalised). The day will provide the delegates with an opportunity to gain a practical overview of the latest technologies and practices.

### Participating in the conference

There are a number of ways that organisations can get involved with the EMSAGG conference. Opportunities range from:

- submitting a paper (via call for abstracts),
- sponsoring the conference venue (host)
- sponsoring the drinks reception at the end of Day1,
- sponsoring the conference catering.

### Sponsorship

Sponsorship packages have been developed providing different benefits depending on the level of contribution. In addition, there are additional opportunities for promotion and marketing at the event.

Sponsorship of EMSAGG conference will provide opportunities to:

- demonstrate your commitment in marine sand and gravel developments
- position your organisation at the forefront in marine sand and gravel developments
- showcase and demonstrate your work to delegates across the industry
- raise your organisation's profile in the industry through brand recognition
- network and influence key decision and policy makers
- engage with delegates to develop and build contacts
- obtain free tickets to the conference, reception and site visit.



## Sponsorship packages

### Premium sponsors from €7,500 (£6,800)

Package includes:

#### ***Conference, reception and site visit***

- 5 conference tickets including access to all conference sessions, reception and site visit
- 3 conference tickets at discounted rate for all conference sessions, reception and site visit
- One 7m x 2m exhibition floor space in a prominent position
- Opportunity to chair/moderate a session at the conference

#### ***Exposure of logo and brand***

- Logo prominent on conference flier
- Logo prominent on conference delegate pack
- Logo on conference Powerpoint slides
- Logo on all conference signage during the conference
- 1 A4 side of promotional text in delegate pack reserved for company message
- Logo with 50 word descriptor on conference website with hyperlink
- Acknowledgement of sponsorship in all conference related articles/releases to the Press.
- Opportunity to contribute to articles/features developed with media partners (if appropriate)

## Venue sponsor €4,300 (£4,500)

Package includes:

#### ***Conference, reception and site visit***

- 3 conference tickets including access to all conference sessions, reception and site visit
- One 3m x 2m exhibition floor space

#### ***Exposure of logo and brand***

- Logo on conference flier
- Logo on conference delegate pack
- Logo on conference Powerpoint slides
- Logo on all conference signage during the conference
- 1 A4 side of promotional text in delegate pack reserved for company message

- Logo with 50 word descriptor on conference website with hyperlink
- Acknowledgement of sponsorship in all conference related articles/releases to the Press.

## Conference sponsors from €3,500 (£3,150)

Package includes:

### ***Conference reception and site visit***

- 2 conference tickets which includes entry to the conference and reception on Day 1 and site visit on Day 2
- One 3 x 2 m exhibition floor space

### ***Exposure of logo and brand***

- Logo on conference flier (if supplied in time)
- Logo on conference delegate pack
- Logo with link on conference webpage
- ½ A4 side of promotional text in the delegate pack reserved for company message
- Acknowledgement of sponsorship in all conference related articles/releases to the Press.

## Drinks reception sponsor €1,500 (£1,350)

Package includes:

### ***Conference reception and site visit***

- 1 conference tickets which includes entry to the conference and reception on Day 1 and site visit on Day 2

### ***Exposure of logo and brand***

- Logo on conference flier (if supplied in time)
- Logo on conference delegate pack
- Logo with link on conference webpage
- ½ A4 side of promotional text in the delegate pack reserved for company message
- Acknowledgement of sponsorship in all conference related articles/releases to the Press.

## Other items for sponsorship

### Exhibitors stand €1,500 (£1,350)

Package includes:

#### **Conference reception and site visit**

- 1 conference tickets which includes entry to the conference and reception on Day 1 and site visit on Day 2
- One 3 x 2 m exhibition floor space

### Bag sponsor from €2,000 (£1,750)

- Sponsor's logo printed in one colour on eco-friendly bags for conference
- 50 word promotional copy will be reserved in the conference delegate pack.

### Conference pens from €350 (£300)

- Company logo printed in one colour on eco-friendly conference pens

## Contributions in kind

As well as providing cash contributions there may also be opportunities to provide contributions in kind through the provision

- support and offer a site visit
- sponsor or support refreshments/drinks at conference reception

Where appropriate these will be quantified and suitable provisions made at the conference.

## Media partners

The conference will seek to establish media partnerships with relevant journals.

Where appropriate the support will be quantified and suitable provisions made at the conference.

For additional information or any queries, please contact Nipa Patel at

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